

Pink Lady Winterberry

(Euonymus bungeanus)

Pink Lady Winterberry is a large deciduous multi-stemmed shrub that reaches 15 to 25 feet in height with an equal spread.

Flowers are small, white and inconspicuous, the fall foliage is yellow to red, but the four lobed fruit is brilliant in color with reddish to pink skin. The fruit remains on the plant in the fall long after all the deciduous leaves have fallen. As the capsules open, the red skin of the seed is exposed adding additional color to the fall and winter display. The leaf, fruit, and seed color are the basis for its varietal name Pink Lady. Persistence of the fruit through the fall and into the winter months provides food for game and song birds.

Pink Lady can be used for erosion control, windbreak plantings or as a living screen or noise barrier in recreation areas, campgrounds and even in urban and industrial locations.